

Established  
2002

# REDS

ADVERTISING CC

*building your brand, selling your products*



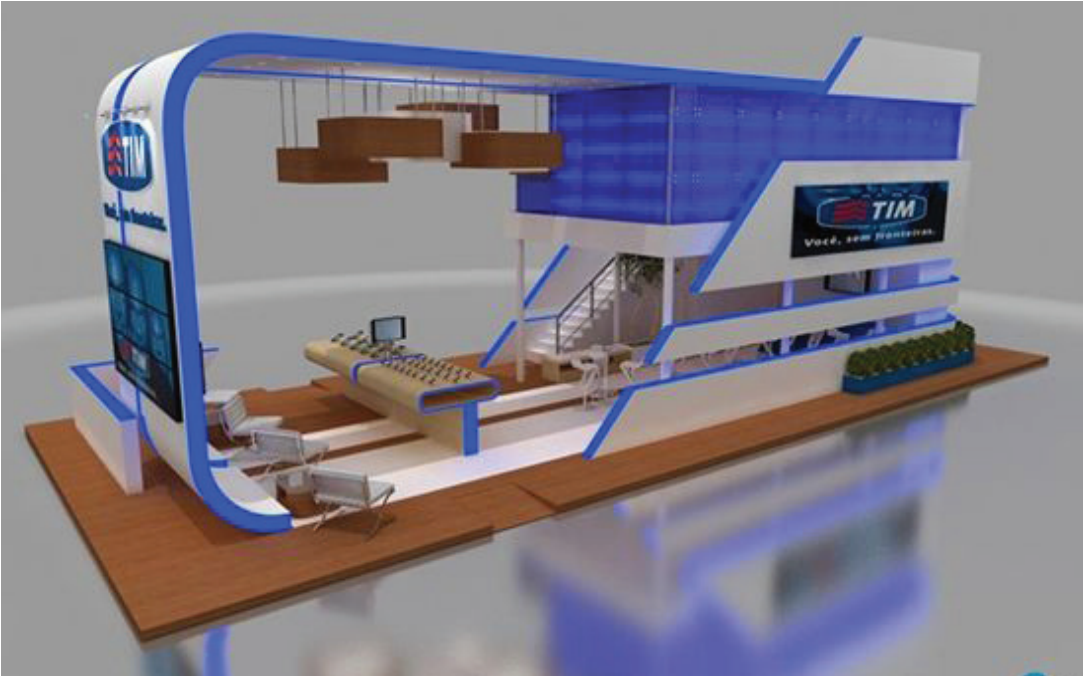
Package Stand Designs

2024

All Inclusive

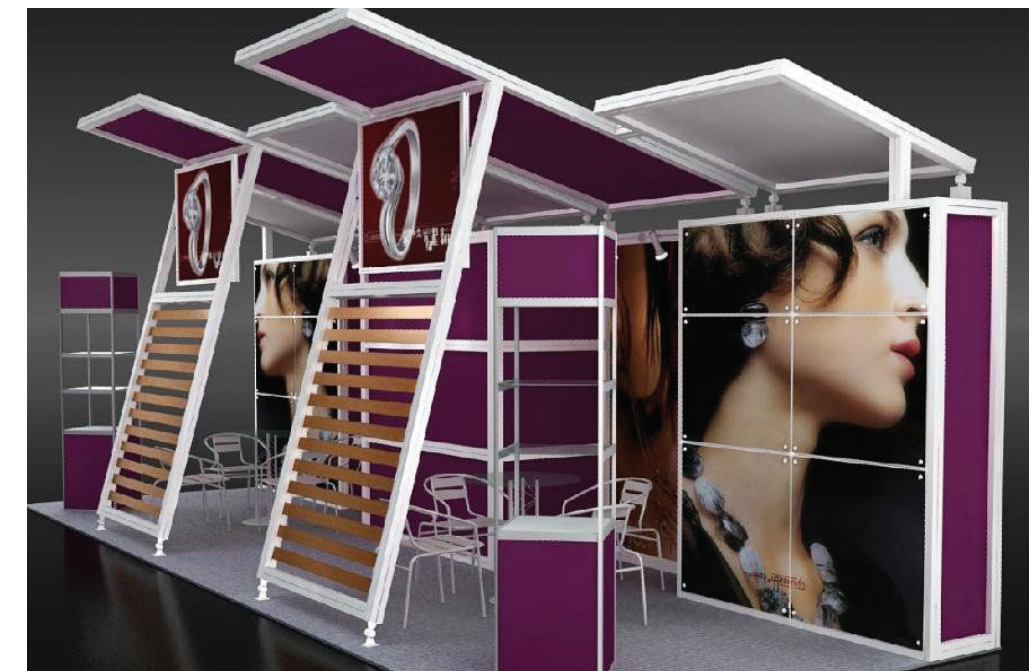
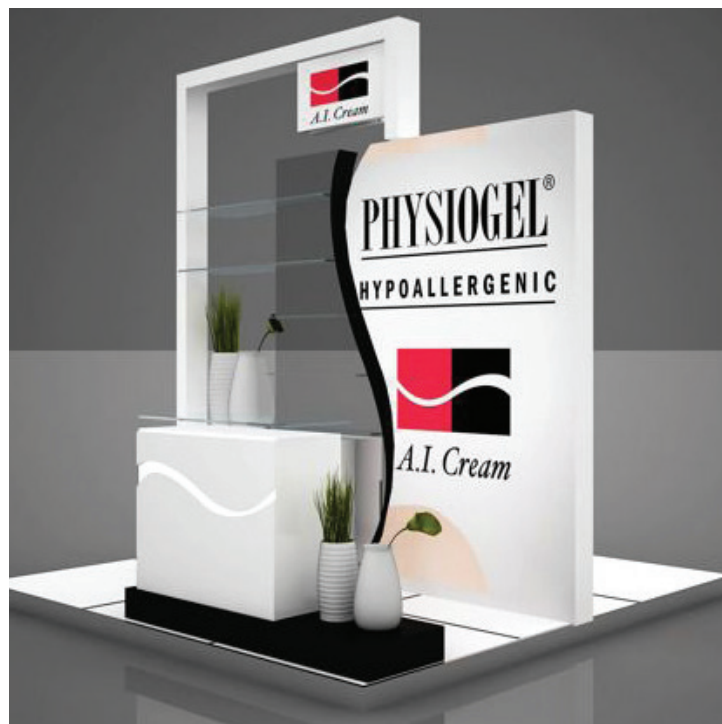


Stand Design Ideas



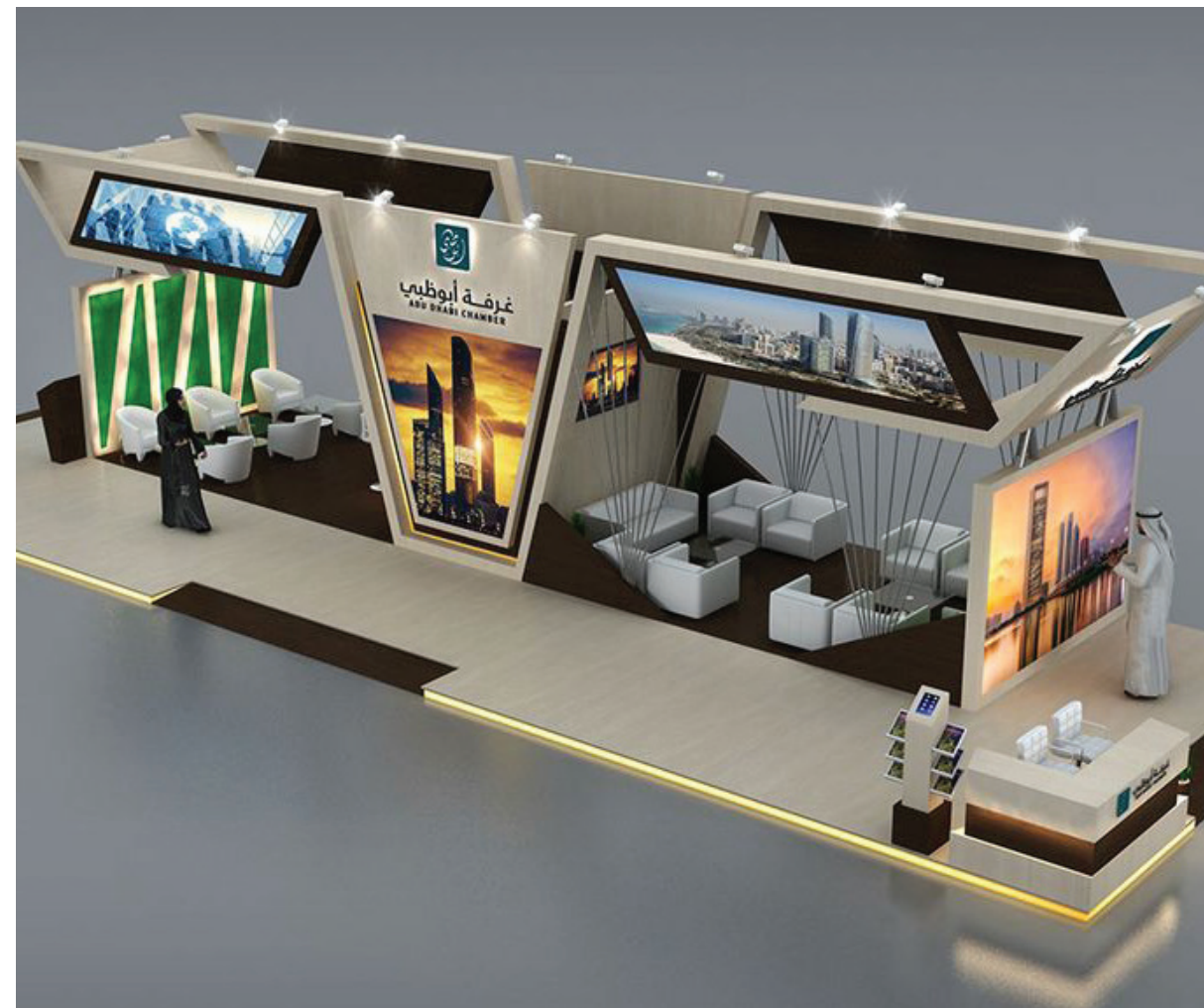
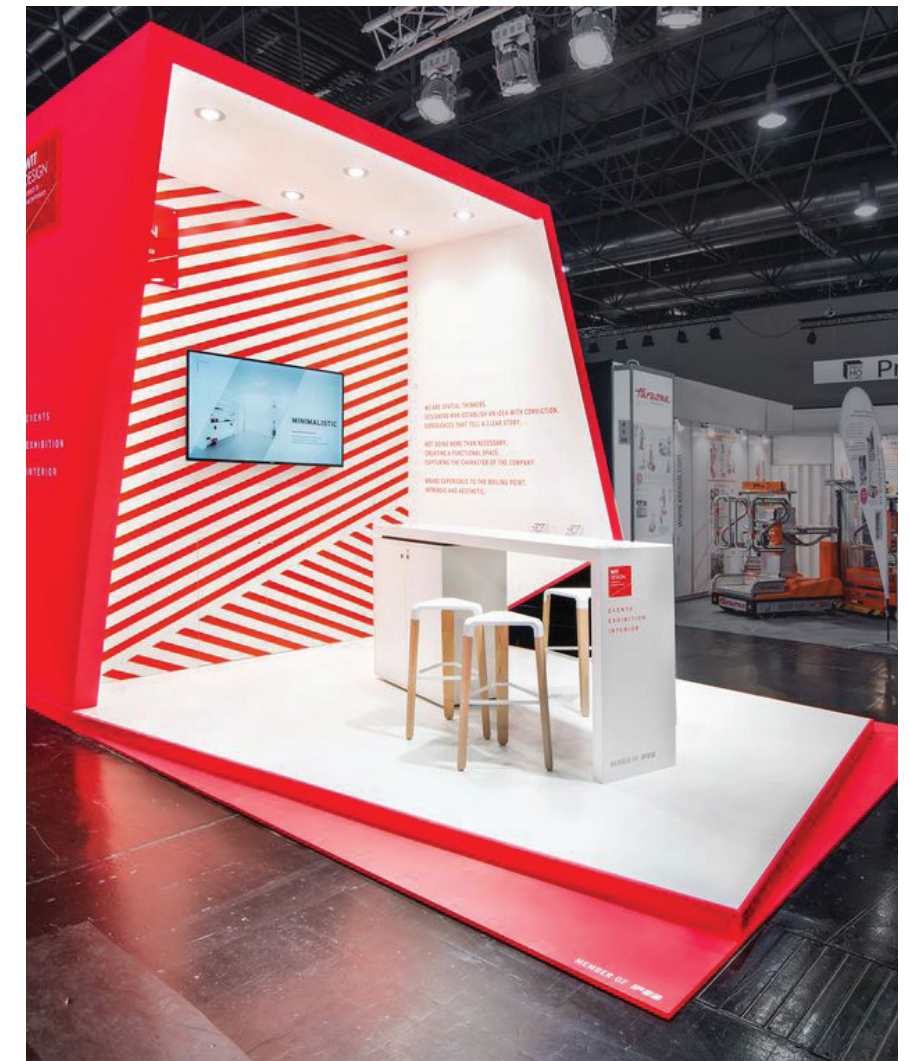


# Stand Design Ideas





# Stand Design Ideas





# Stand Design Ideas

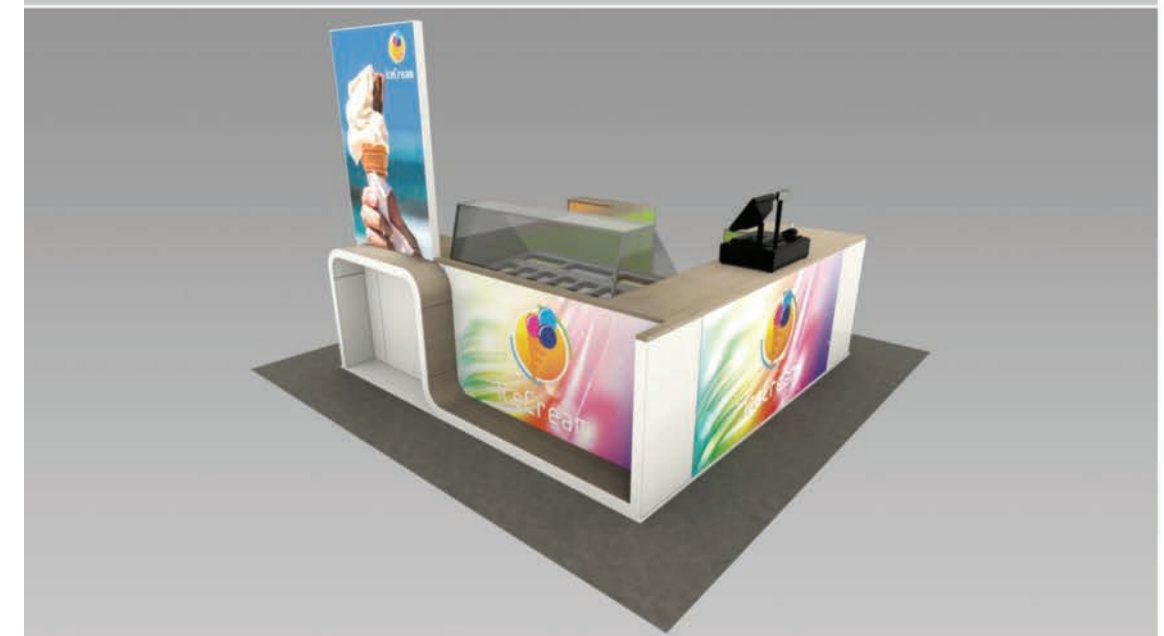
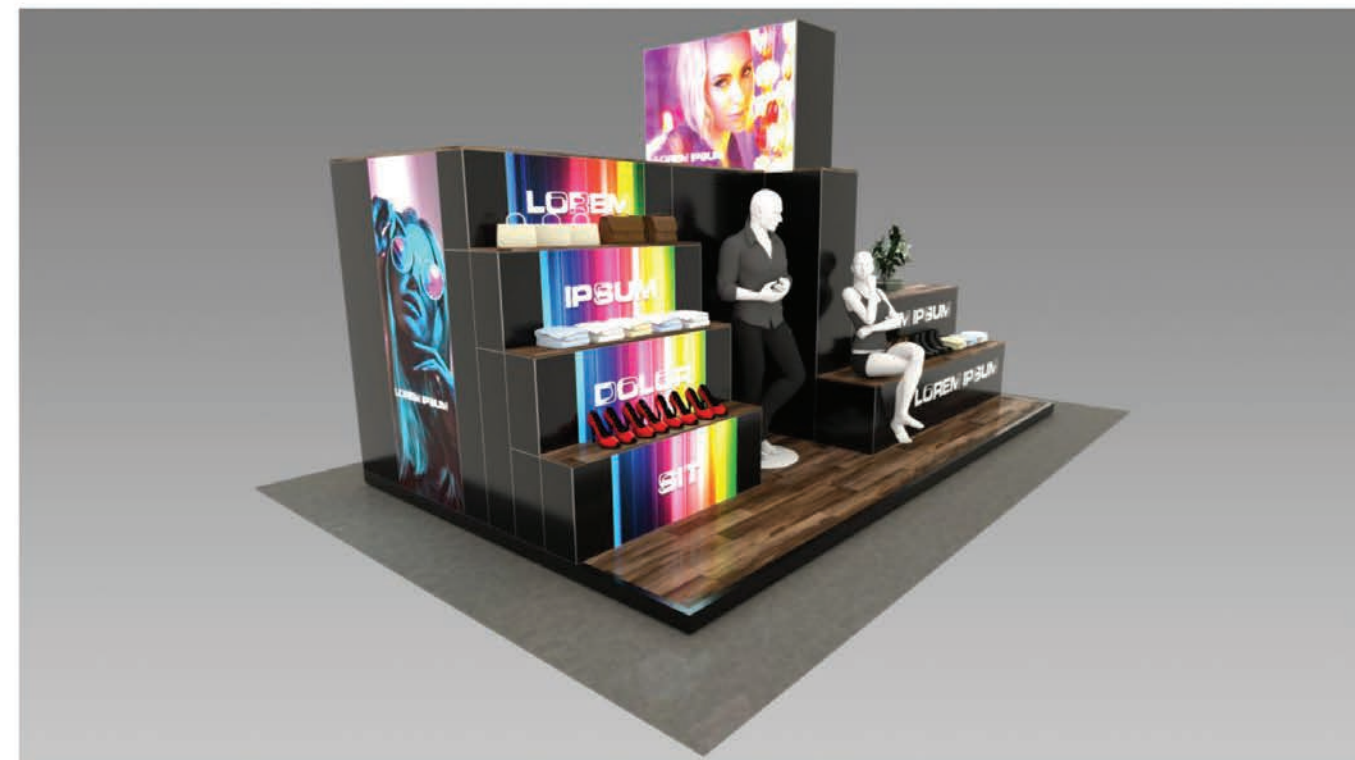
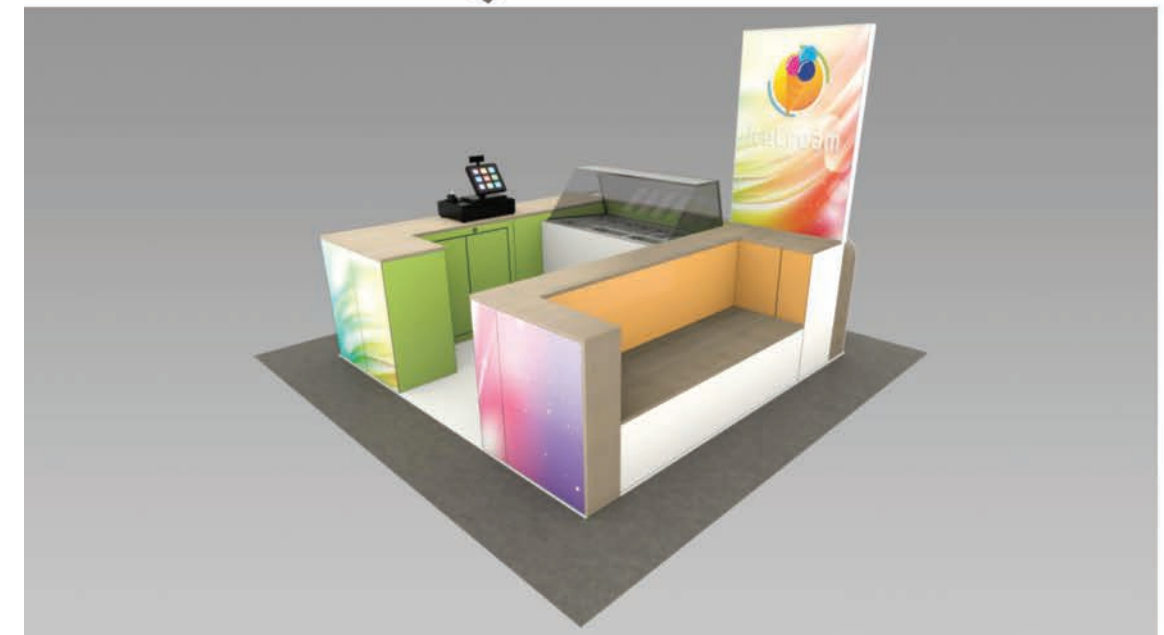




# Stand Design Ideas

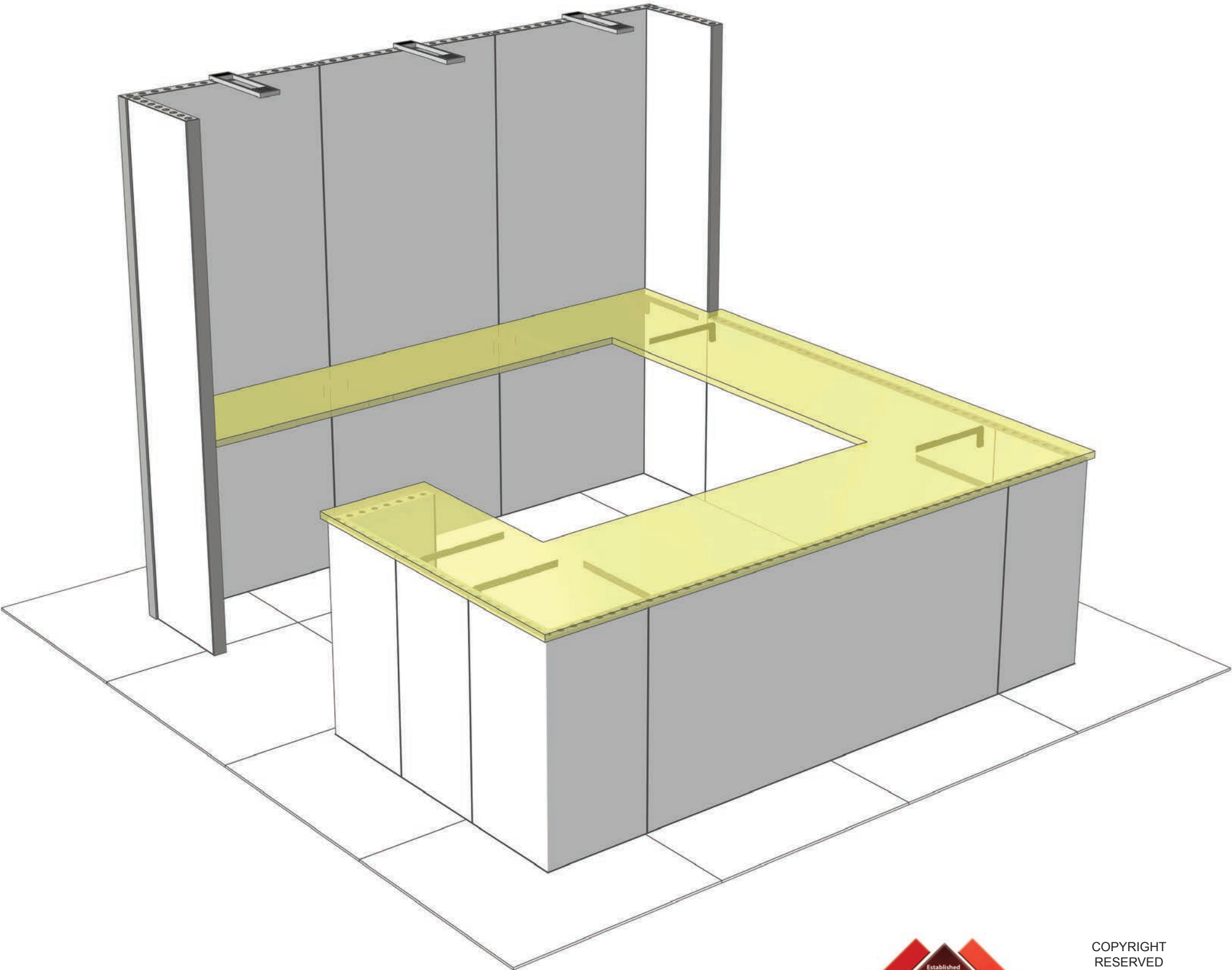


COPYRIGHT  
RESERVED  
ALL DRAWINGS  
IN THIS  
PRESENTATION ARE  
THE PROPERTY OF  
REDS ADVERTISING





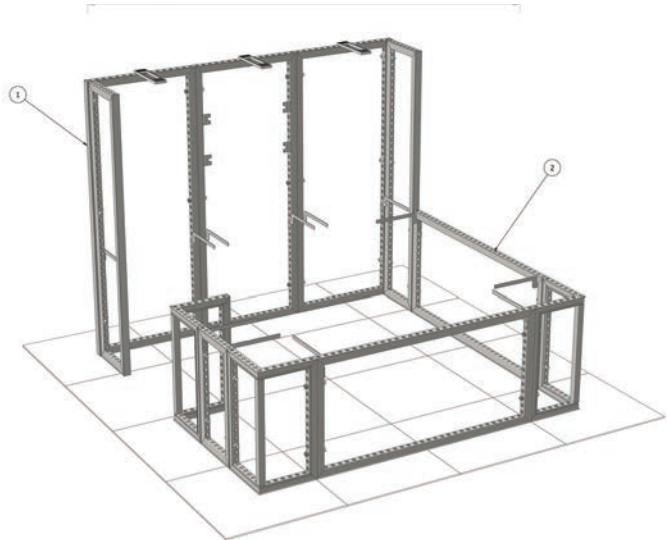
3x3 Stand Option 3: System full colour fabric graphics on all sides



**All inclusive cost R49,500 ex vat**  
Carpet floor, full colour fabric graphics, benches, lighting and COC, furniture and structural certificate. Undercounter benches not included.

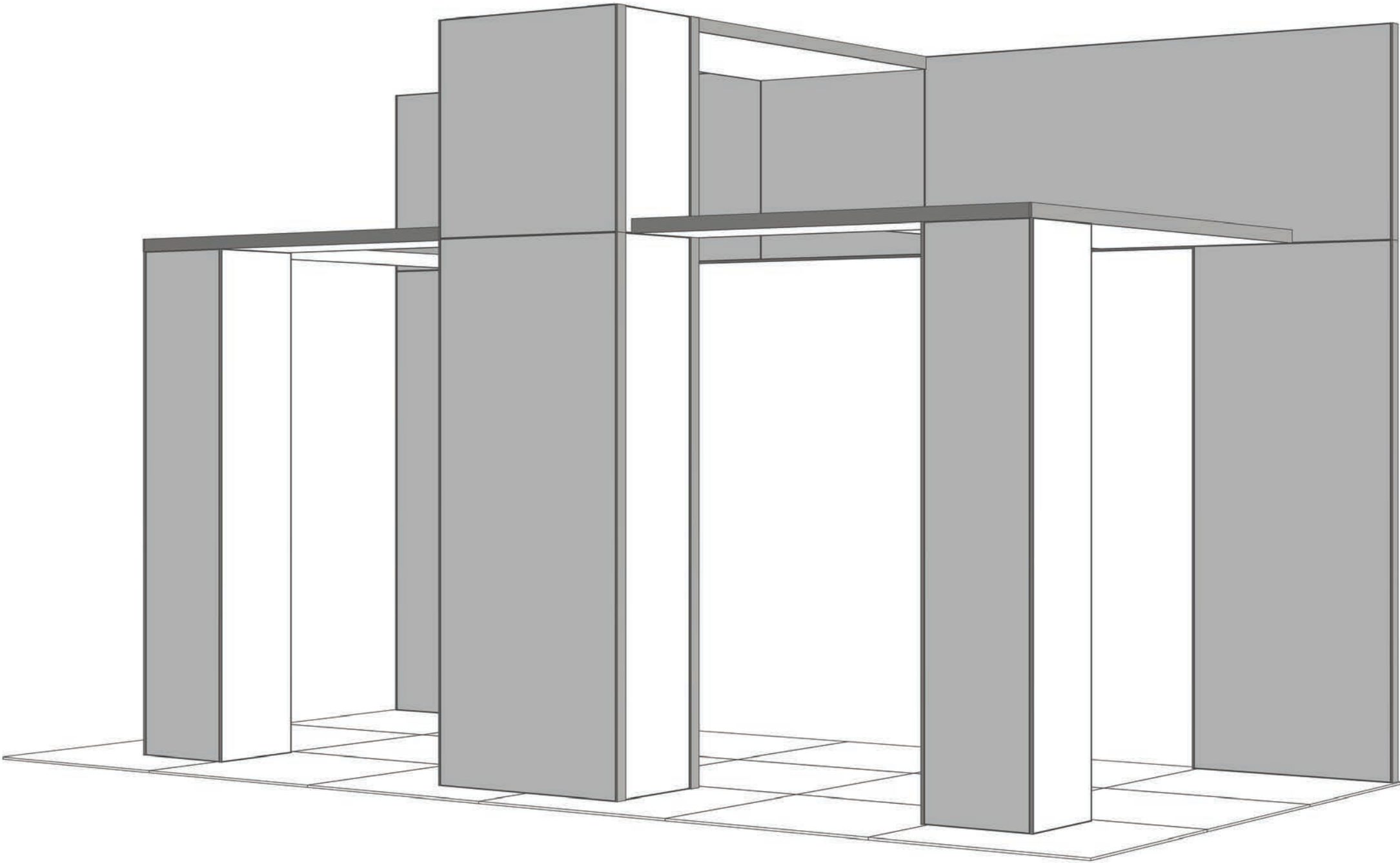


COPYRIGHT  
RESERVED  
ALL DRAWINGS  
IN THIS  
PRESENTATION ARE  
THE PROPERTY OF  
REDS ADVERTISING





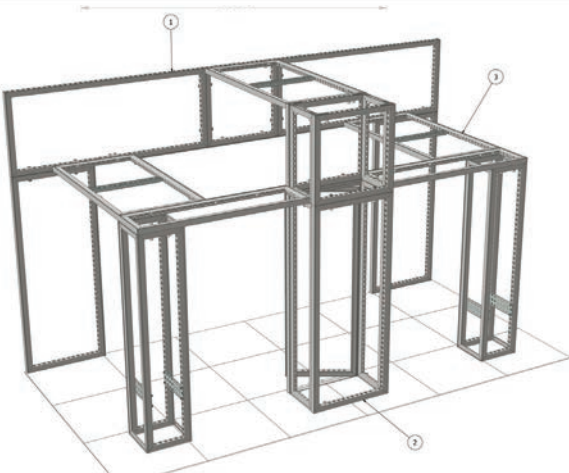
3x6 Stand Option 2A: System full colour fabric graphics on all sides



**All inclusive cost R75,500 ex vat**  
Carpet floor, full colour fabric graphics, lighting, COC and structural certificate.

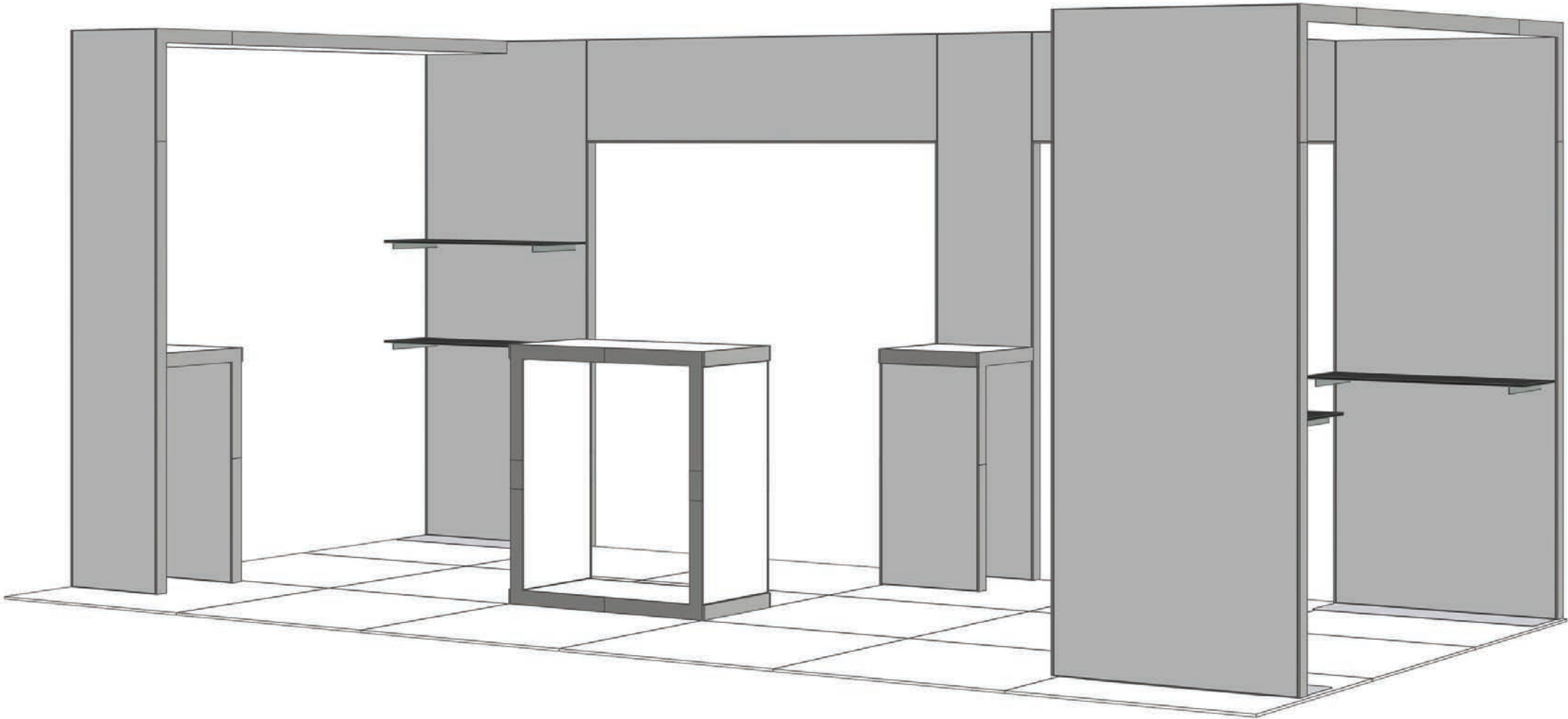
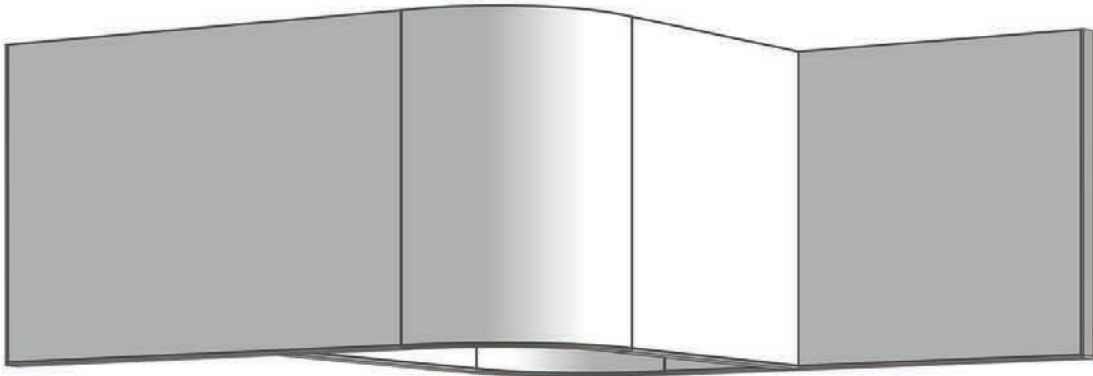


COPYRIGHT  
RESERVED  
ALL DRAWINGS  
IN THIS  
PRESENTATION ARE  
THE PROPERTY OF  
REDS ADVERTISING





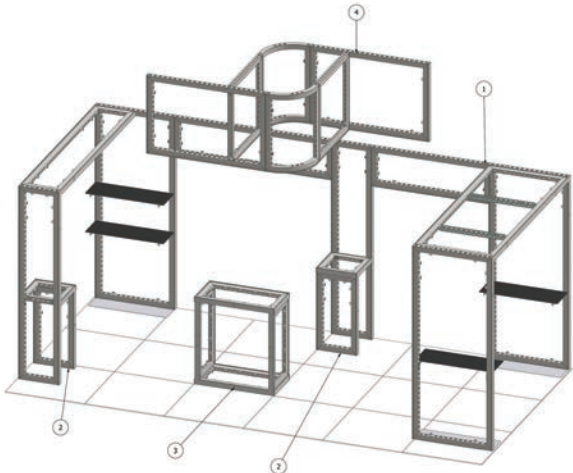
3x6 Stand Option 1A: System full colour fabric graphics on all sides



**All inclusive cost R110,500 ex vat**  
Carpet floor, full colour fabric graphics, benches, lighting, COC and structural certificate.



COPYRIGHT  
RESERVED  
ALL DRAWINGS  
IN THIS  
PRESENTATION ARE  
THE PROPERTY OF  
REDS ADVERTISING







Kindly note: Graphics used in this presentation are for mock-up purposes only



COPYRIGHT  
RESERVED  
ALL DRAWINGS  
IN THIS  
PRESENTATION ARE  
THE PROPERTY OF  
REDS ADVERTISING

## furniture layout

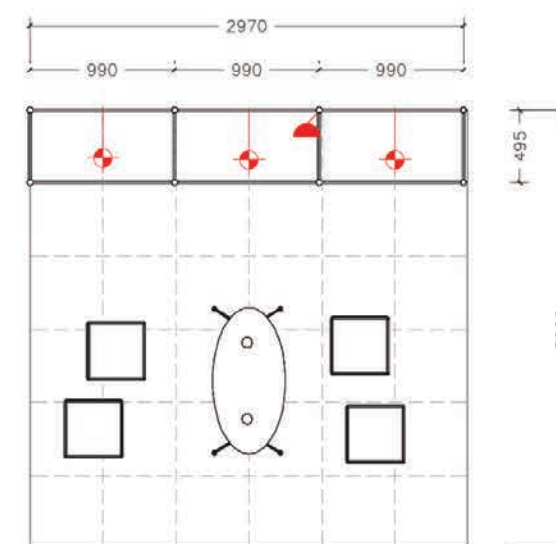
|                             |   |
|-----------------------------|---|
| coffee table<br>code: 1018B | 1 |
| ottoman<br>code: 1035W      | 4 |
| furniture<br>code:          | 0 |
| furniture<br>code:          | 0 |

## graphic layout

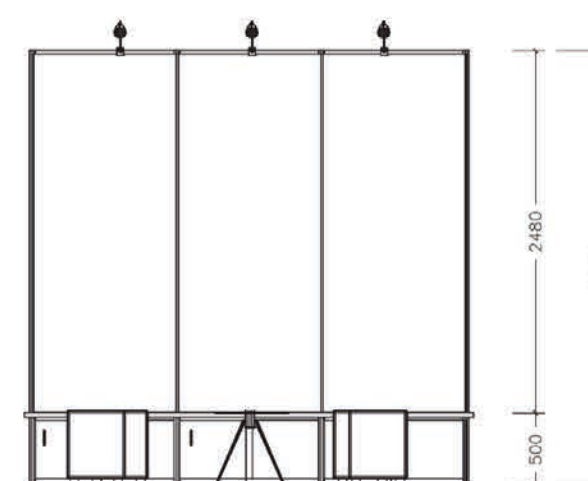
|                                   |   |   |
|-----------------------------------|---|---|
| graphic A<br>dim: 2970mm x 2450mm | A | 1 |
| graphic B<br>dim:                 | B | 0 |
| graphic C<br>dim:                 | C | 0 |
| graphic D<br>dim:                 | D | 0 |
| graphic E<br>dim:                 | E | 0 |
| graphic F<br>dim:                 | F | 0 |

## electrical layout

|                                      |       |   |
|--------------------------------------|-------|---|
| DB board single phase<br>code: Db01  | DB    | 0 |
| single plug point<br>code: splug     | plug  | 1 |
| av point<br>code: ptv                | av    | 0 |
| Led light<br>code: ledlight 01       | led   | 0 |
| extension light 1<br>code: exlight01 | ext   | 3 |
| recessed downlight<br>code: down01   | down  | 0 |
| fluorescent light<br>code: fslight01 | fluor | 0 |



Plan view  
3x3 system back wall



Elevation view  
3x3 system back wall

1x fabric print  
over the system  
structure.

system back wall  
with 3x long arms  
for lights.

system storage space  
below fabric print, with  
sliding doors. counter  
top sprayed white.

informal seating area  
4x white square ottomans  
and 1x glass coffee table.

9sq/m wooden flooring  
with aluminium edges.

package deal 01

system stand 3x3 backwall stand

package deal 02

**All inclusive cost R32,500 ex vat**

package deal 03

Wooden floor, full colour fabric graphics, benches, lighting, furniture,  
COC and structural certificate.

package deal 04

package deal 05

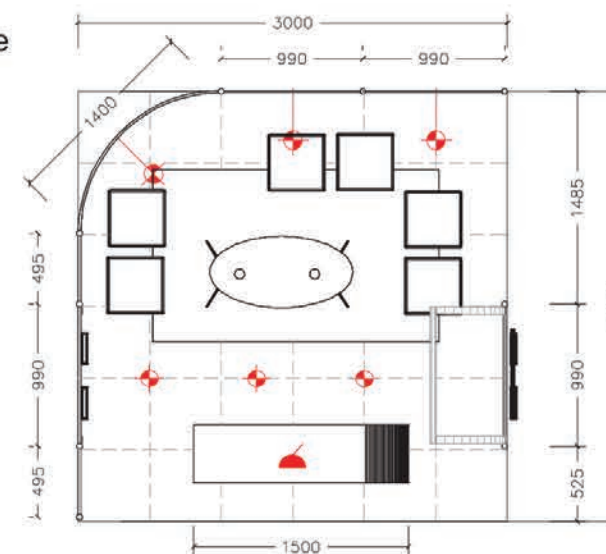
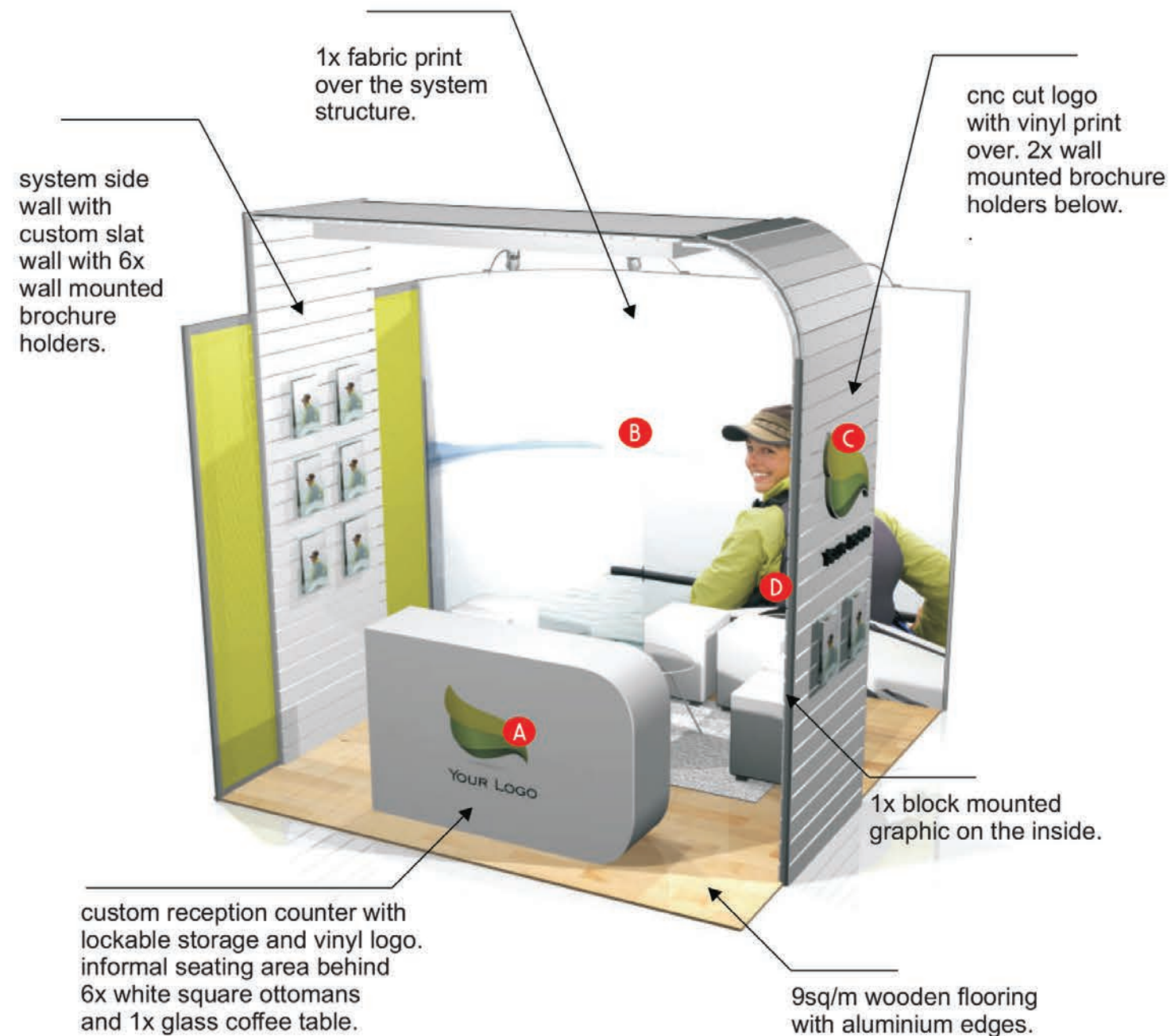




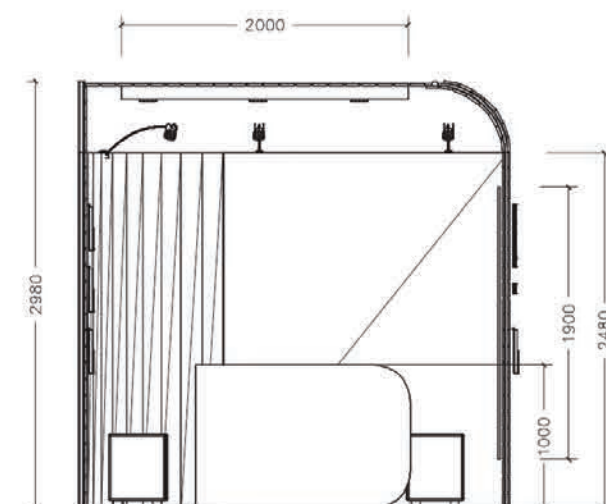
Kindly note: Graphics used in this presentation are for mock-up purposes only



COPYRIGHT  
RESERVED  
ALL DRAWINGS  
IN THIS  
PRESENTATION ARE  
THE PROPERTY OF  
REDS ADVERTISING



Plan view  
3x3 system cnr design



Elevation view  
3x3 system cnr design

## furniture layout

|                             |   |
|-----------------------------|---|
| coffee table<br>code: 1018B | 1 |
| ottoman<br>code: 1035W      | 6 |
| furniture<br>code:          | 0 |
| furniture<br>code:          | 0 |

## graphic layout

|  |   |   |
|--|---|---|
| graphic A<br>dim: 1000mm x 600mm (h)           | A | 1 |
| graphic B<br>dim: 3380mm x 2480mm (h)          | B | 1 |
| graphic C<br>dim: size of logo to be confirmed | C | 1 |
| graphic D<br>dim: 750mm x 1900mm (h)           | D | 1 |
| graphic E<br>dim:                              | E | 0 |
| graphic F<br>dim:                              | F | 0 |

## electrical layout

|                                      |     |   |
|--------------------------------------|-----|---|
| DB board single phase<br>code: Db01  | DB  | 0 |
| single plug point<br>code: splug     | ⚡   | 1 |
| av point<br>code: ptv                | Ⓢ   | 0 |
| Led light<br>code: ledlight 01       | --- | 0 |
| extension light 1<br>code: exlight01 | ⚡   | 3 |
| recessed downlight<br>code: down01   | ⚡   | 3 |
| fluorescent light<br>code: fslight01 | ⚡   | 0 |

package deal 01

package deal 02

package deal 03

package deal 04

package deal 05

system stand 3x3 corner stand

**All inclusive cost R39,500 ex vat**

Wooden floor, full colour fabric graphics, benches, lighting, furniture, COC and structural certificate.

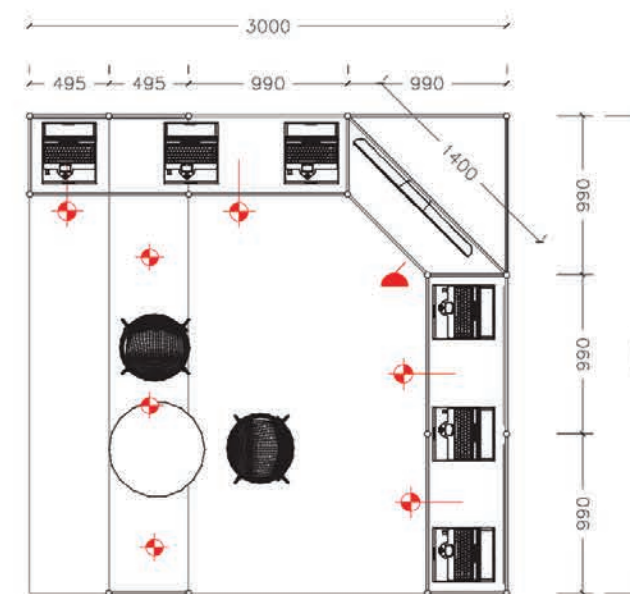
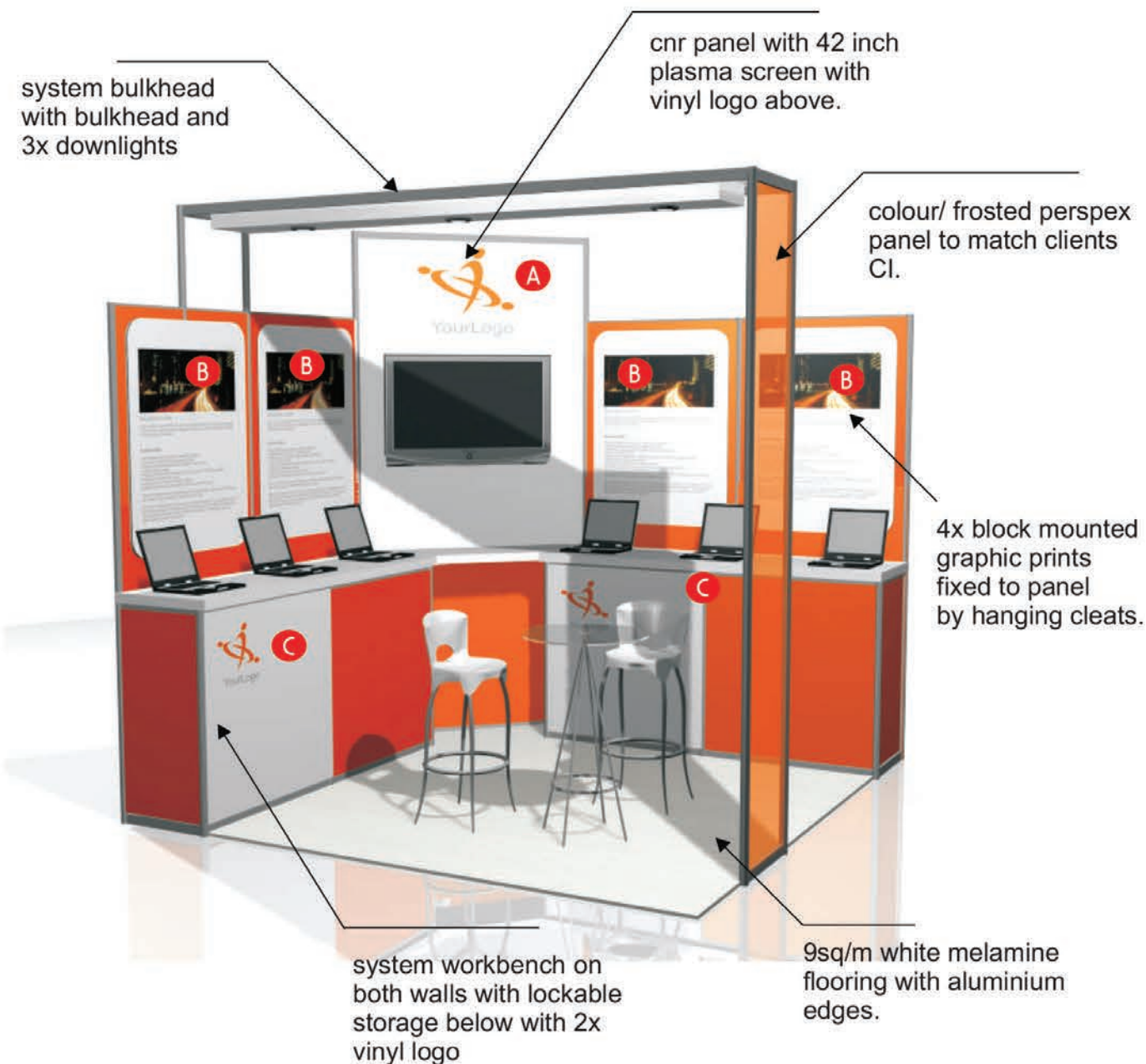




Kindly note: Graphics used in this presentation are for mock-up purposes only



COPYRIGHT  
RESERVED  
ALL DRAWINGS  
IN THIS  
PRESENTATION ARE  
THE PROPERTY OF  
REDS ADVERTISING



Plan view  
3x3 system cnr design



Elevation view  
3x3 system cnr design

## furniture layout

|                                     |   |
|-------------------------------------|---|
| cocktail glass table<br>code: 1005C | 1 |
| barstool<br>code: 1000W             | 2 |
| furniture<br>code:                  | 0 |
| furniture<br>code:                  | 0 |

## graphic layout

|                                      |   |   |
|--------------------------------------|---|---|
| graphic A<br>dim: 1374mm x 500mm (h) | A | 1 |
| graphic B<br>dim: 850mm x 1150mm (h) | B | 4 |
| graphic C<br>dim: 450mm x 450mm (h)  | C | 2 |
| graphic D<br>dim:                    | D | 0 |
| graphic E<br>dim:                    | E | 0 |
| graphic F<br>dim:                    | F | 0 |

## electrical layout

|                                      |     |   |
|--------------------------------------|-----|---|
| DB board single phase<br>code: Db01  | DB  | 0 |
| single plug point<br>code: splug     | ⚡   | 1 |
| av point<br>code: ptv                | AV  | 0 |
| Led light<br>code: ledlight 01       | --- | 0 |
| extension light 1<br>code: exlight01 | ⚡   | 4 |
| recessed downlight<br>code: down01   | ⬇   | 3 |
| fluorescent light<br>code: fslight01 | ⬜   | 0 |

### All inclusive cost R43 800 ex vat

Wooden floor, full colour fabric graphics, benches, lighting, furniture, COC and structural certificate.

package deal 01

package deal 02

package deal 03

package deal 04

package deal 05

system stand 3x3 corner stand

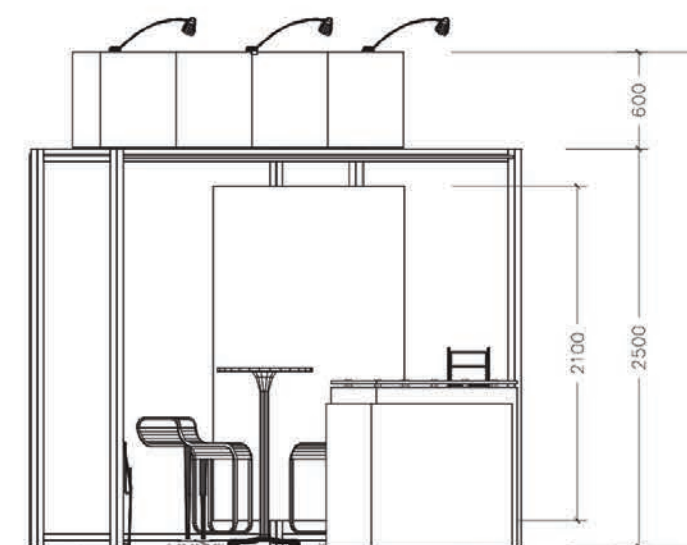
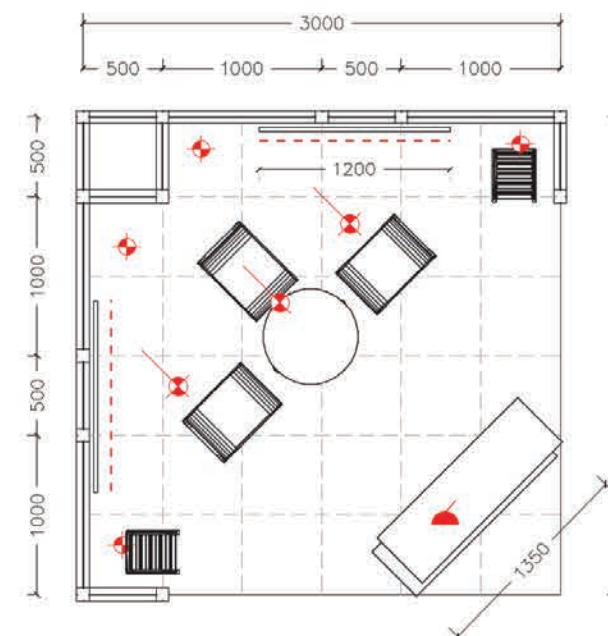
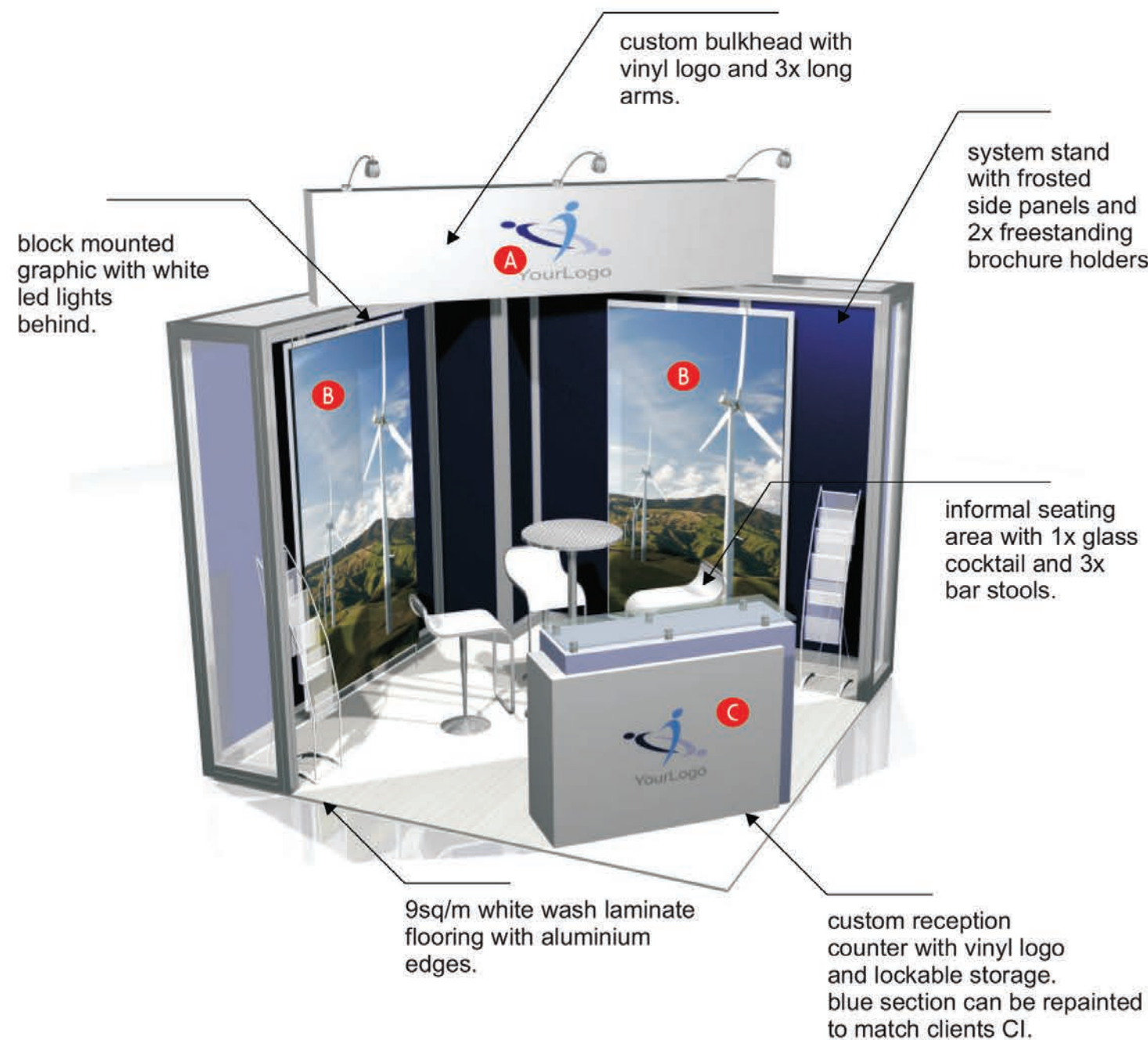




Kindly note: Graphics used in this presentation are for mock-up purposes only



COPYRIGHT  
RESERVED  
ALL DRAWINGS  
IN THIS  
PRESENTATION ARE  
THE PROPERTY OF  
REDS ADVERTISING



## furniture layout

|                                |   |
|--------------------------------|---|
| cocktail table<br>code: 1005A  | 1 |
| barstool<br>code: 1029W        | 3 |
| brochure holder<br>code: 1014A | 2 |
| furniture<br>code:             | 0 |

## graphic layout

|                                       |   |   |
|---------------------------------------|---|---|
| graphic A<br>dim: 2700mm x 600mm (h)  | A | 1 |
| graphic B<br>dim: 1200mm x 2100mm (h) | B | 2 |
| graphic C<br>dim: 600mm x 600mm (h)   | C | 1 |
| graphic D<br>dim:                     | D | 0 |
| graphic E<br>dim:                     | E | 0 |
| graphic F<br>dim:                     | F | 0 |

## electrical layout

|                                      |     |       |
|--------------------------------------|-----|-------|
| DB board single phase<br>code: Db01  | DB  | 0     |
| single plug point<br>code: splug     | ⬇   | 1     |
| av point<br>code: ptv                | Ⓢ   | 0     |
| Led light<br>code: ledlight 01       | --- | 13.2m |
| extension light 1<br>code: exlight01 | ⬇   | 3     |
| recessed downlight<br>code: down01   | ⬇   | 4     |
| fluorescent light<br>code: fslight01 | ⬇   | 0     |

package deal 01

package deal 02

package deal 03

package deal 04

package deal 05

### All inclusive cost R59 800 ex vat

Wooden floor, full colour fabric graphics, custom counter, bulkhead, lighting, furniture, COC and structural certificate.

system stand 3x3 corner stand





Kindly note: Graphics used in this presentation are for mock-up purposes only



COPYRIGHT  
RESERVED  
ALL DRAWINGS  
IN THIS  
PRESENTATION ARE  
THE PROPERTY OF  
REDS ADVERTISING

block mounted  
graphic print with  
white led lights  
behind.

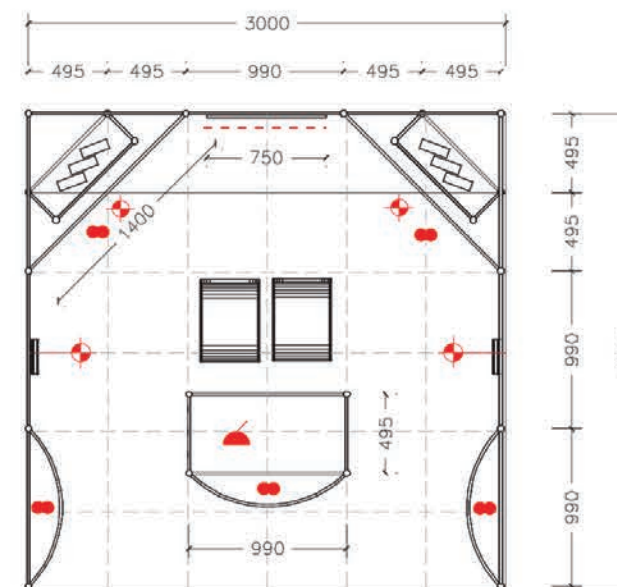
2x backlit graphic prints  
above stand. all  
artwork to be supplied  
by client.

2x system display  
unit (open) with  
lockable storage  
below.

2x backlit graphic  
prints with 6x  
wall mounted  
brochure holders

system reception counter  
with backlit vinyl logo and  
lockable storage. open display  
with glass top.

9sq/m wooden laminate  
flooring with aluminium  
edges.



Plan view  
3x3 system u-shaped design



Elevation view  
3x3 system u-shaped design

## furniture layout

|                         |   |
|-------------------------|---|
| barstool<br>code: 1029W | 2 |
| furniture<br>code:      | 0 |
| furniture<br>code:      | 0 |
| furniture<br>code:      | 0 |

## graphic layout

|                                       |   |   |
|---------------------------------------|---|---|
| graphic A<br>dim: 750mm x 2100mm (h)  | A | 1 |
| graphic B<br>dim: 1530mm x 413mm (h)  | B | 2 |
| graphic C<br>dim: 1075mm x 2393mm (h) | C | 2 |
| graphic D<br>dim: 1075mm x 713mm (h)  | D | 1 |
| graphic E<br>dim:                     | E | 0 |
| graphic F<br>dim:                     | F | 0 |

## electrical layout

|                                      |     |      |
|--------------------------------------|-----|------|
| DB board single phase<br>code: Db01  | DB  | 0    |
| single plug point<br>code: splug     | ⚡   | 1    |
| av point<br>code: ptv                | 📺   | 0    |
| Led light<br>code: ledlight 01       | --- | 5.7m |
| extension light 1<br>code: exlight01 | ⚡   | 2    |
| recessed downlight<br>code: down01   | ⬇️  | 2    |
| fluorescent light<br>code: fslight01 | 💡   | 5    |

package deal 01

package deal 02

package deal 03

package deal 04

package deal 05

system stand 3x3 u-shaped stand

**All inclusive cost R62 800 ex vat**

Wooden floor, full colour backlit graphics, reception counter, bulkhead, back wall benches lighting, furniture, COC and structural certificate.